



**City of Mosinee Tourism Commission
City Hall Council Chambers
225 Main Street
Wednesday, October 11th, 2017
4:00 PM
Regular Meeting**

I. Call to Order

A. Roll Call

II. Approval of Meeting Minutes.

A. Tourism Commission - Regular Meeting - Apr 5, 2017 5:30 PM

III. Discussion and possible action regarding:

A. 2017 Tourism Development & Promotion Fund Budget Update.

B. Little Bull Falls Horseshoe Club - Court Expansion Project.

C. Preliminary Identification of 2018 Tourism Development & Promotion Projects.

IV. Future Meeting Agenda Items.

V. Adjourn.

A. Motion to adjourn.

Agenda posted: October 10, 2017

Please note that in compliance with the Americans With Disabilities Act (ADA), all City of Mosinee public meetings are located in facilities that are physically accessible to those who have disabilities. All requests for additional reasonable meeting accommodations must be made at least three working days (72 hours) in advance of the scheduled meeting date by calling the City Clerk/Treasurer at (715) 693-2275 between 8 a.m. and 4:30 p.m., Monday through Friday.

Notice is hereby given that a majority of the members of the City Common Council may attend this meeting to gather information about a subject over which the Common Council has decision-

making responsibility. If a quorum of the Common Council attends this meeting, no action will be taken by the Common Council at this meeting.



City of Mosinee Tourism Commission
City Hall Council Chambers
225 Main Street
Wednesday, April 5th, 2017
5:30 PM
Regular Meeting

I. Call to Order

Roll call indicated the following:

Thomas Helbach	Alderman	
Keith Biedermann	Alderman - Alternate	(Excused)
Doug Mielke	City Council President	
Nelson Pasha	Alderman	
Brent Jacobson	Mayor	
Jay Patel	Commissioner	(Remote)

II. Approval of Meeting Minutes.

A. Tourism Commission - Regular Meeting - Jan 23, 2017 5:30 PM

RESULT:	ACCEPTED [UNANIMOUS]
MOVER:	Doug Mielke, City Council President
SECONDER:	Thomas Helbach, Alderman
AYES:	Helbach, Mielke, Pasha, Jacobson, Patel

III. Discussion and possible action:

A. Event/Project Grant Program Application - GNBL State Basketball Tournament.

Mr. Todd Priest was in attendance at the Commission meeting on behalf of the Mosinee Girls Basketball Booster Club to request a Tourism Event/Project Grant for the GNBL 7th Grade State Tournament that will be held in Mosinee on April 8-9, 2017. Mr. Patel confirmed that the Quality Inn has been getting room reservations due to the basketball tournament. Mr. Priest stated that they will display the City's dining/lodging/recreation information cards at the tournament.

Motion to approve a Tourism Event/Project Grant to the Mosinee Girls Basketball Booster Club in the amount of \$300 for the State tournament.

RESULT: APPROVED [UNANIMOUS]
MOVER: Brent Jacobson, Mayor
SECONDER: Nelson Pasha, Alderman
AYES: Helbach, Mielke, Pasha, Jacobson, Patel

B. Event/Project Grant Program Application - Mosinee 30th Annual Alumni Tournament.

Mr. Todd Priest was in attendance at the Commission meeting on behalf of the Mosinee Adult Softball Association to request a Tourism Event/Program Grant for the 30th Annual Mosinee Alumni Softball Tournament that will be held on August 18-20, 2017. Mr. Patel from the Quality Inn confirmed that the tournament does have a positive affect on hotel room stays. Mr. Priest noted that there is a Facebook page which promotes the tournament.

Mayor Jacobson pointed out that money made from the tournament goes back into improvements at the softball field.

Motion to approve a grant in the amount of \$500 for the 2017 Mosinee Alumni Softball Tournament with the condition that the City's dining/lodging/recreation information card be included on the Tournament's Facebook page.

RESULT: APPROVED [UNANIMOUS]
MOVER: Brent Jacobson, Mayor
SECONDER: Nelson Pasha, Alderman
AYES: Helbach, Mielke, Pasha, Jacobson, Patel

C. Event/Project Grant Program Application - Little Bull Falls LogJam Festival.

Mr. Al Erickson from the Friends of LogJam was in attendance at the meeting to request a Tourism Event/Project Grant for the annual Little Bull Falls LogJam Festival that will be held on August 11-13, 2017. Mr. Erickson stated that the festival needs additional funds to expand their advertising which will hopefully lead to more hotel stays. Mr Patel confirmed that the Quality Inn does see positive hotel stays as a result of the festival.

Motion to approve a Tourism Event/Project grant for the 2017 Little Bull Falls LogJam Festival in the amount of \$5,000.

RESULT: APPROVED [UNANIMOUS]
MOVER: Doug Mielke, City Council President
SECONDER: Nelson Pasha, Alderman
AYES: Helbach, Mielke, Pasha, Jacobson, Patel

D. Funding for Badger State Winter Games Figure Skating Event at Recreation Center.

Mayor Jacobson provided a summary pertaining to his discussions with the Mosinee Silverblades and the Central Wisconsin Visitors Bureau regarding hosting the 2018 Badger State Winter Games' Figure Skating event at the Recreation Center.

Mr. Patel confirmed that the Quality Inn is fully booked the weekend of the figure skating event.

Motion to approve submitting a \$5,000 hosting fee to the Central Wisconsin Visitors Bureau for the 2018 Badger State Winter Games' Figure Skating event at the Mosinee Recreation Center.

RESULT:	APPROVED [UNANIMOUS]
MOVER:	Brent Jacobson, Mayor
SECONDER:	Doug Mielke, City Council President
AYES:	Helbach, Mielke, Pasha, Jacobson, Patel

IV. Future Meeting Agenda Items.

There were no future meeting agenda items requested.

V. Adjourn.

A. Motion to adjourn.

RESULT:	ADOPTED [UNANIMOUS]
MOVER:	Nelson Pasha, Alderman
SECONDER:	Doug Mielke, City Council President
AYES:	Helbach, Mielke, Pasha, Jacobson, Patel

10/11/2017

**Tourism Fund - Detail
Budget Comparison Report**

Account Number	Description	2017 October	2017 Actual 10/11/2017	2017 Budget	Budget Status
REVENUES					
350-00-41000-000-000	Room Tax - Transfer In - General Fund	\$0.00	\$8,378.00	\$19,000.00	(\$10,622.00)
	* Room Tax Rec'd to date: \$13,962.94				
	** City will retain \$12,931.35 (2014 Funding Level)				
EXPENSES					
350-00-51500-000-000	Tourism Grants	\$0.00	\$5,800.00	\$14,150.00	\$8,350.00
350-00-57500-500-000	Mosinee Chamber of Commerce Tourism Services - 1st/2nd Quarter	\$0.00	\$1,425.00	\$2,850.00	\$1,425.00
	TOTAL	\$0.00	\$7,225.00	\$17,000.00	\$9,775.00